BAKING NEW ZEALAND

slice

Publication deadlines 2022

	Booking	Material	Distribution
Issue 52 Autumn	4 February	11 February	11 March
Issue 53 Winter	6 May	13 May	28 June
Issue 54 Spring	1 August	8 August	9 September
Issue 55 Summer	30 September	7 October	11 November
2023 Wall Planner	30 September	7 October	11 November

Advertising Rates ($NZ, ex GST)

		Consecutive issues		
Insertions	Casual	2 issues	3 issues	4 issues+
Inside front cover	$3,500	$3,000	$2,700	$2,400
Inside back cover	$2,900	$2,400	$2,200	$2,000
Double A4 spread	$3,500	$3,000	$2,840	$2,700
Full Page	$1,700	$1,560	$1340	$1280
Half page	$1200	$1120	$1020	$940
1/4 page	$520	$420	$380	$340
Insert/Onsert fees	$1050	$1000	$950	$900

Recruitment advertising **on request.**

Prices are for print ready material as per specifications below. Requested positions may carry 10% loading. Prices are non-commission bearing. All placements subject to availability. Inserts/onserts based on single A4 sheet.

Editor – Cynthia Daly

Cynthia is a qualified editor with a background in print and digital news coverage including editing business-to-business magazine titles covering the hospitality sector. More recently she has focused on media liaison contracts, the most notable, the Bakels NZ Supreme Pie Awards. Her appointment as editor of *Slice* magazine, is a great honour and a 'homecoming', working with an industry she has a long association with. She is keen to hear from readers and industry associates regarding any news related information.

Contacts

Advertising Manager
Cynthia Daly   Email editor@bakingnz.co.nz

Editor
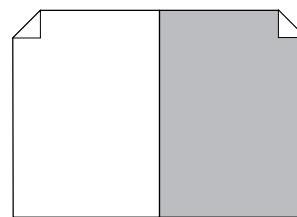Cynthia Daly   Phone 027 438 8482
                      Email   editor@bakingnz.co.nz
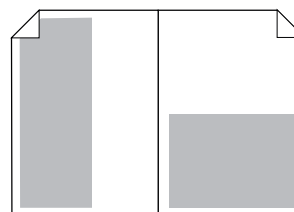
Please send advertising material direct to Cynthia Daly

BIANZ   Phone 0800 692 253   www.bakingnz.co.nz

Double Page Spread
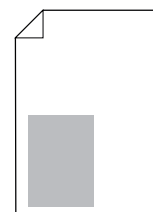Trim size: 420 mm wide × 297 mm high + 3 mm bleed each edge

Full Page
Trim size: 210 mm wide × 297 mm high + 3 mm bleed each edge

½ Page
Trim size: (vertical) 89 mm wide × 258 mm high

½ Page
Trim (horizontal) 182 mm wide × 127 mm high

¼ Page
Trim size: 89 mm wide × 127 mm high, no bleed

Terms & Conditions

Multiple booking conditions apply at time of booking and pertain to space booked in a twelve-month period.

All advertising material is subject to approval of the publisher who reserves the right to decline the insertion of any material. Ratesare GST exclusive.

The publisher may agree to provide proofs but only where so requested by the advertiser prior to relevant deadlines.

Payment
Payment is due 14 days after publication date.

Cancellation
Pre-existing bookings may be cancelled up to the booking deadline without incurring any charge. Bookings cancelled after the booking deadline BUT before the material deadline will incur a charge of 25% of the value of the booking. Bookings cancelled after the material deadline will be charged in full.

Advertorial
Company profile and product listings, full A4 $1500. Company profile and product listings (1 page total maximum) available to Partners of BIANZ free of charge once a year.

Other shapes and sizes
Other shapes and sizes of display advertising are available subject to discussion.

Mechanical Details

A4 spine stapled gloss, heavier stock silk matte cover in full colour. Gloss internal pages. Bleed on full page and inside cover ads at no extra charge. Spot colours by arrangement.

Material

All display advertising material should be accompanied by a full colour proof and supplied in high resolution (300 dpi) print-optimised PDF with all fonts embedded or converted to outlines. All images must be uncompressed jpeg or tiff files at at least 300 dpi at final size. Material supplied other than as specified above may incur extra charges.

Word files (docs) will not be accepted for display advertisements. All material of insufficient technical quality may be rejected. Please check if unsure what this means for you.
Note that *Slice* accepts no responsibility for incorrect reproduction of supplied advertisements.

Advertising copywriting, design, layout, etc. available at cost. Please discuss first.